



Empowering
WA creatives
to **connect,**
collaborate
and **succeed.**

Who we are.



Founded in 2012, The Creative Corner is a not-for-profit, membership-based organisation representing the professional creative sector in South West Western Australia.

Our core mission is to foster, develop, and grow a sustainable creative industry across the region by providing essential support, innovation, and advocacy for local creatives.

What we do.

The Creative Corner is the first point of reference for engagement with the South West creative sector. Our goal is to enhance collaboration, map the creative ecosystem, and increase access to resources and opportunities for South West creatives. We provide the following support:

- **Membership Support:** Connecting creatives to opportunities and forging strong links between the creative community and external organisations.
- **Letters of Support:** Assisting members with letters for grant applications and job opportunities.
- **Auspice Arrangements:** Helping local creatives secure funding through strategic auspice partnerships.
- **Advocacy & Lobbying:** Championing the creative sector through evidence-based research and relationship-building with key stakeholders.



- **Partnership Events:** Collaborating on high-profile events such as *Emergence Creative* and *Margaret River Open Studios*.
- **Cross Promotion & Collaboration:** Promoting and supporting events and projects across the region.
- **Capacity Building:** Hosting workshops and events designed to enhance creative skills and build sector capabilities.
- **Digital Engagement:** Utilising social media and newsletters to keep the creative community informed about events, funding, and industry insights.

Our vision.

We envision the South West as a region of excellence in creativity and innovation, recognised at a national level. Our efforts are geared toward positioning the region as a vibrant creative hub where collaboration and excellence are the norm.



2026 Goals

- Become the first point of reference for engagement with the South West creative sector.
- Create pathways for increased collaboration across the South West creative sector.
- Increase accessibility of resources, funding, and opportunities for South West creatives.
- Assist in brokering stronger relationships for the South West creative sector both across the state and Nationally.

Our mission.



Our mission is to foster and grow a sustainable creative industry across the South West region of WA.

Over the next three years, Creative Corner will work tirelessly alongside industry stakeholders to build a robust ecosystem that nurtures creative talent, drives innovation, and delivers opportunities across the sector.

Our values.

creative
corner

Development Focussed

We are dedicated to building the sector's capacity through continuous learning, skill enhancement, and practical collaborations.

Engaging

We actively engage with creatives, local governments, and national bodies to showcase the unique creative heart of South West WA.

Connecting

We bring together a diverse network of creative professionals, fostering an environment where ideas can be shared and collaborative projects can flourish.

Inclusive

We are committed to creating a safe, nurturing space for all creatives, promoting diversity and inclusivity in every initiative.

Strategies for Growth

Membership Expansion

Enhance member benefits by broadening our services and networking opportunities.

Activations

Work closely with local governments and community groups to activate the local creative sector through hands-on projects and consultative efforts.

Collaborations

Encourage partnerships with state and national bodies to drive innovative projects and secure new opportunities.

Capacity Building

Deliver targeted workshops and events that support skill development and professional growth within the creative industry.

Events & Projects.



Networking events.

We hold networking events in a social gathering where people can connect with others in the creative industry, providing unique opportunities for creative professionals. Events include *Creative Cleansers*, *Creative Conversations* and *Creatives Collide*.



Major events.

The Emergence Creative Festival is our crowning jewel and most highly anticipated major event. Held in Margaret River, this dynamic, three-day "anti-conference" is a gathering of the best local and international creative professionals in their field.



Projects.

Projects by the Creative Corner are formed through partnerships and collaboration. They are undertaken by creating unique opportunities and outcomes that benefit the creative community.



Project highlight.

Public Art Trail

In partnership with the Shire of Augusta Margaret River and local creatives, the Public Art Trail showcases nearly 60 artworks by 43 artists across multiple towns. This interactive initiative highlights the region's thriving arts scene and creates a unique visitor experience.

(Explore more: [Margaret River Art Trails](#))



Project highlight.

Open Borders - Emergences

As part of the state-wide Open Borders project, we showcased 11 South West artists at the prestigious Holmes à Court Gallery. Curated by renowned local experts, this project provided artists with unparalleled exposure and career development opportunities.



Other opportunities.

grants.

We collate and disseminate relevant grant opportunities to support creative projects.

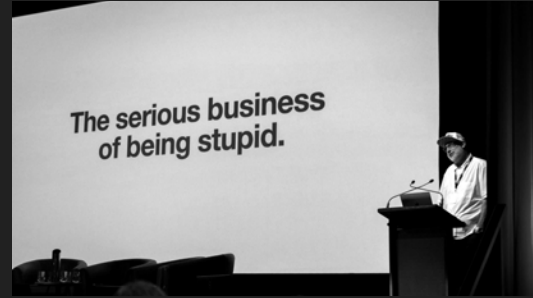


auspicing.

We offer auspice support to help creatives secure essential funding.

resource collection.

Our efforts extend to gathering data, insights, and knowledge vital to the creative sector's growth.



member feature.

We actively promote our members through targeted communications and features.



The logo for Creative Corner is centered on a dark grey background. It features a large, light grey circle. Inside this circle, the word "creative" is written in a bold, lowercase, sans-serif font. Below it, the word "corner" is written in a smaller, lowercase, sans-serif font. To the right of the text, there is a teal-colored circle with a smaller, lighter teal circle inside it, resembling a stylized eye or a creative spark.

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Contact us.

For further information or to get involved, please visit
[Creative Corner](#) or contact us via email at
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